



Media Contact:

Lisa

Tel: 718-899-2700

Email: roes@bestcolorphoto.com

PEphoto Headquarters

57-08 39th Avenue

Woodside, NY 11377

www.pephoto.com

ROES

6311 Westerly Terrace

Jamesville, NY 13078

www.softworksroes.com

FOR IMMEDIATE RELEASE

PEphoto introduces Best Color ROES photo editing software

Woodside, NY, Aug 1, 2008 – PEphoto announced today the release of the Best Color ROES photo editing software and ordering system. The ROES software was programmed by Software Systems Inc and customized by [BestColorPhoto](http://BestColorPhoto.com).

Branded as “Best Color/ PEphoto ROES”, the new software is full of powerful features designed specifically to help professional photographers and photo enthusiasts to excel in their business. The new ROES software is a free client download placed on the desktop for users.

Best Color /PEphoto ROES gives consumers complete control of your images. Customers can quickly alter, crop, and rotate your photos, add options such as BW and Sepia, add borders of any color, and choose from hundreds of print sizes, templates, greeting cards, calendars, wedding pictures, baby photos, canvas prints, collages, sport templates, and more.

Customers can download the free ROES software tool at www.bestcolorphoto.com/roes.php

About PEphoto

PEphoto is located in Woodside, NY. Their current product lines include wholesale printing, retail delivery, commercial printing, and digital photography consultation. PEphoto provides online print fulfillment to over 1900 retail locations around the New York City area. Their print products are printed in the USA. Their printing partners include Kodak, HP, Imaging Solutions, Durst, Noritsu, and Lifepics.

PEphoto corporate offices can be reached at 718-899-2700 or contacts@pephoto.com.

About ROES by Software Systems, Inc.

Softworks Systems Inc. was founded in February 1992 and is located in Jamesville, NY. The ROES photo software solution was introduced in 2003 and is presently being used in

172 labs and over 10 countries, including Canada, United Kingdom, Japan, Australia, and New Zealand. The ROES software has experienced a 100% renewal rate among its clientele. The company's information can be found at www.softworksroes.com.