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FOR IMMEDIATE RELEASE

PEphoto launches revolutionary online photo creation greeting card website

Woodside, NY, July 25, 2008 – PEphoto announced today it has launched its advanced greeting card software solution, PEgreetingcards.com. The new website is a joint venture between American-based PEPhoto and Hong Kong-based eSolutions Group. The new software system provides a simple, user-friendly system for creating custom greeting solutions and is brand-new to the US photo consumer.

"The online photo greeting creation industry printing industry is a growing niche market," said Jerry Pi, owner of PEphoto LLC. "We are excited to work with eSolutions for our new greeting card software engine. The solution will provide additional customization for both amateur and professional photographers."

PEphoto is one of the largest private wholesale manufacturers in the digital imaging & printing industry. They provide print fulfillment services for amateur, professional, and commercial photographers.

"PEphoto continues to provide the best prices in digital photography for both the consumer and professional photo printing market," said Pi. "We aim to deliver the best price and product for the growing online photo printing market."

"PEgreetingcard's easy to use and fast online interface for creating fun personalized greeting cards will be a major draw to customers," said Casey Chu, director of eSolutions Ltd.

With the new website, PEphoto customers can design cards online through a complete range of greeting cards templates. The PEPhoto-eSolutions solution allows users to create, edit and design cards 100% online through their browsers. Card templates include designs for holidays, occasions, babies, thank yous, many more.

About PEphoto

PEphoto is located in Woodside, NY. Their current product lines include wholesale printing, retail delivery, commercial printing, and digital photography consultation. PEphoto provides online print fulfillment to over 1900 retail locations around the New York City area. Their print products are printed in the USA. Their printing partners include Kodak, HP, Imaging Solutions, Durst, Noritsu, and Lifepics.

PEphoto corporate offices can be reached at 718-899-2700 or cards@pephoto.com.

About eSolutions, Inc.

eSolutions Limited is located in Hong Kong. Their GX e-Imaging Server is the leading platform for powering next generation photo imaging e-commerce websites. eSolutions' technology takes online personalization of photo products to a whole new level of freedom and ease of use. Fully personalized photo products, include greeting cards, photobooks, canvas prints, mugs, etc. eSolutions technology is being used by photo print market leaders in Asia, Australia and now the USA.

eSolutions corporate offices can be reached at +852 2861-3000 or inquiries@esol-group.com.