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**FOR IMMEDIATE RELEASE**

**Best Color Photo and PEphoto partner Up To Take Over Online Developing**

**Woodside, NY, July 10, 2008** – PEPhoto has announced a partnership with Best Color Photo for digital print order fulfillments. Best Color Photo will be the online professional digital printing division for PEPhoto. Best Color Photo (BCP) utilizes lab technology from industry leaders such as Noritsu, Imaging Solutions, HP, and Poli. All professional orders are printed on Kodak Supra Endura paper and provides free shipping for all orders.

PEPhoto customers will also benefit from the new Best Color Photo ROES solution to be introduced at the end of July 2008. The desktop ROES software will allow both amateur and professional photographers to create photo creative products offline and without internet connections. The ROES software will only need internet access to place its customers' final orders. Both companies state the keys to success are to provide the superior photo print products with the best prices and superior customer service. You can contact PEPhoto at [www.pephoto.com](http://www.pephoto.com) or 718-899-2700.

**About PEPhoto**

PEPhoto is a leading digital online developing service and has been involved in the photo industry since 1981. Their current product lines include wholesale professional and consumer printing, retail delivery, commercial printing, photobook fulfillment and digital photography consultation. All their print products are printed with pride in the USA and their offices are located in New York City.